

TRIPLE M & LAKE MACQUARIE SAILING TOURS

TRIPLE M CLUB PROPOSAL

CONCEPT:

Triple M loves our listeners, because they listen to us! We have an interactive relationship through our Triple M Club allowing Club Members give us feedback on our music, tell us what they're loving, and let us know what we can do better. To become a Triple M Club Member; just jump onto our website, rate the rock, give us suggestions and get yourself into the running to win some awesome prizes!

Triple M Newcastle would love to partner with Lake Macquarie Sailing Tours to give our Triple M Club Members the chance to score the ultimate prize – Sail & Dine Tour!

TIMING:

Active: w/c 15 August, 2022

LAKE MACQUARIE SAILING TOURS TO PROVIDE:

1 x Sail & Dine (Private Tour, 4 Guests)

TRIPLE M NEWCASTLE TO PROVIDE:

10 x ROS Recorded Promos
2 x Live / Recorded Workday Credits
1 x Triple M Facebook Post (tagging Lake Macquarie Sailing Tours)
2 x Triple M Instagram Stories (tagging Lake Macquarie Sailing Tours)
2 x Triple M Facebook Stories (tagging Lake Macquarie Sailing Tours)
Logo & URL included in Triple M Club EDM

TOTAL PROMOTIONAL VALUE: \$4,492.00

TRIPLE
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